



**Women can do it!**



**SMALL IS GREAT - OSLO, MAY  
2011 - METTE K. OFSTAD**



Kvinner kan



Arbeiderpartiet.no

Why WCDI-  
seminars?



# Why not?



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Many important goals and objectives!

- Increase selfconfidence (become aware of your strengths and creative capabilities)
- It aims at raising awareness about gender inequality and short- and longterm solutions to combat this issue
- increasing political skills and motivation among women to take on responsibilities and decision-making positions not only in their private life but also in public and political life.



# What do women learn?



During the seminar

- participants learn about and are familiarized with the gender equality status in their own country: awareness, attitudes, statistics, tips and “tricks”
- Moreover, participants are trained in giving basic speeches, letters to the editor, coping with domineering techniques, solving problems in a creative way, managing stress and defeat, and learning to build useful networks

# The scope



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*One of the WCDI program's main achievements is its ability to reach a large number of women.*

More than 25.000 women (and some men) have taken part in the seminars. Lots of trainers have been educated thus constituting a pool of skilled seminar leaders.

*In the seminars gender equality issues are presented in a simple way, and the skills taught are down-to-earth and practical. An overwhelming percentage of respondents in the survey as well as among the interviewees are very satisfied with the seminars. They report that the knowledge and skills gained in the seminars are useful in everyday life.*

*Adaptation of the seminars: Through internal evaluations, experiences have been identified and analyzed.*

Because of this, the program has been amended and improved.

# Customized training in Uganda



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In Uganda the seminar has pinpointed

- resource persons at local and grass roots levels
- Has furthered the building of partnerships between women in NGO's
- local partners on the grass root level (women's groups) have been the main actors within the programme
- Local organizers and trainers co-operate during the planning of the seminars.
- We are also focusing on entrepreneurial skills and creative thinking
- Encouraging "out of the box" thinking



# Entrepreneurship ideas



## PRODUCTS/S

IDEAS  
 - Poultry (ompo)da  
 - FISH FARMING  
 - PIGGERY

NEW PRODUCTS  
 Agricultural Products  
 MILK, paper beads  
 Art texture, DECORATION

NEW PRODUCTS  
 1- Day-care  
 2- Charcoal pan  
 Cow dung  
 3- Pork Sausage

New Idea  
 Grain milling  
 - Drama

- PIGGERY PRODUCTION  
 - SALE OF PORK  
 - YOUNG PIGLETS

NEW PRODUCTS  
 - OKUTUNGA  
 - OKULUNDA  
 - ENKONKO  
 - DECORATIONS

NEW PRODUCTS  
 WE NEED TO GET A PRODUCT WHICH UNIT US AS A GROUP TO GET INCOME.  
 BUNNI NAMARA NIG

NEW PRODUCTS  
 candle making  
 Recording  
 U DWA

New Ideas  
 - Hygiene & Sanitation  
 - Nutrition  
 - Human Rights  
 - Piggery

New Products  
 Young piglets  
 Eggs  
 Crafts: bags mats  
 Music & Drama  
 Cow so that we get milk

New Services  
 Functional adult literacy and adult education  
 - Tailoring

NEW PRODUCTS  
 - Piggery  
 - Goats  
 - Baking/catering  
 - Fruits  
 - Paper beads  
 - Wider production in Agric Products

PIGGERY  
POUTRY  
SOAP MAKING  
ENLARGE OUR GARDENS

NEW  
 \* Shallon  
 scave  
 shop

